



WSYX Columbus
1261 Dublin Rd
Columbus, OH 43215

MidWest Communications
7720 Benson Rd
Carroll, OH 43112

Contract # 1377079 **Date Entered** 09/21/12
Schedule Dates 09/25/12-10/08/12 **Last Modified** 09/21/12
Advertiser Ohio House Republican Organizational Committee **Entered By** Lorie Luthman
Agency MidWest Communications (1392) **CO-OP** No
Product POLITICAL CANDIDATE (ns) (1186) **Headline #**
Brand HD 20 TV Buy (474891) **Demo**
Salesperson HOUSE-COLUMBUS, WSYX/WTTE/ESYX/WWHO (1) **Order Type** Normal
Sales Office WSYX/WTTE/ESYX/WWHO **Package Deal**
Buyer Name Clegg, Bob **Commission %** 15.00
Phone/Fax / **Commission** \$6,686.25
CPE HD 20 TV Buy **Net Total** \$37,888.75
Account Types Local/Political Candidate Agency BRD **Sales Tax**
Billing Type Weekly/Irregular
Comments

Columbus (WSYX)		
By Broadcast Month	Spots	Rate
Sep. 2012	37	\$15,825.00
Oct. 2012	53	\$28,750.00
Grand Total:	90	\$44,575.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/25/12-09/28/12	2	:30	6P- 6:30P (EST)	4		X	X	X	X			4	\$700.00	\$2,800.00	Columbus (WSYX)		9/21/12
2.0	Normal Line / SPOT	09/25/12-09/28/12	2	:30	5:01A- 5:57A (EST)	4		X	X	X	X			4	\$100.00	\$400.00	Columbus (WSYX)		9/21/12
3.0	Normal Line / SPOT	09/25/12-09/28/12	3	:30	5:58A- 6:57A (EST)	4		X	X	X	X			4	\$300.00	\$1,200.00	Columbus (WSYX)		9/21/12
4.0	Normal Line / SPOT	09/25/12-09/28/12	3	:30	6:58A- 9A (EST)	3		X	X	X	X			3	\$375.00	\$1,125.00	Columbus (WSYX)		9/21/12
5.0	Normal Line / SPOT	09/25/12-09/28/12	3	:30	9A- 10A (EST)	4		X	X	X	X			4	\$125.00	\$500.00	Columbus (WSYX)		9/21/12
6.0	Normal Line / SPOT	09/25/12-09/28/12	2	:30	12P- 1P (EST)	4		X	X	X	X			4	\$375.00	\$1,500.00	Columbus (WSYX)		9/21/12
7.0	Normal Line / SPOT	09/25/12-09/28/12	2	:30	4P- 5P (EST)	4		X	X	X	X			4	\$500.00	\$2,000.00	Columbus (WSYX)		9/21/12
8.0	Normal Line / SPOT	09/25/12-09/28/12	3	:30	5P- 5:30P (EST)	4		X	X	X	X			4	\$700.00	\$2,800.00	Columbus (WSYX)		9/21/12
9.0	Normal Line / SPOT	09/25/12-09/28/12	3	:30	11:01P- 11:35P (EST)	4		X	X	X	X			4	\$800.00	\$3,200.00	Columbus (WSYX)		9/21/12
10.0	Revised Line / SPOT	09/29/12-09/30/12	3	:30	11:01P- 11:35P (EST)	2						X	X				Columbus (WSYX)		9/21/12
10.1	Normal Line / SPOT	09/29/12-09/30/12	3	:30	7:57A- 9A (EST)	2						X	X	2	\$150.00	\$300.00	Columbus (WSYX)		9/21/12
11.0	Normal Line / SPOT	10/01/12-10/05/12	3	:30	6P- 6:30P (EST)	5	X	X	X	X	X			5	\$800.00	\$4,000.00	Columbus (WSYX)		9/21/12
12.0	Normal Line / SPOT	10/01/12-10/05/12	3	:30	5:01A- 5:57A (EST)	5	X	X	X	X	X			5	\$125.00	\$625.00	Columbus (WSYX)		9/21/12
13.0	Normal Line / SPOT	10/01/12-10/05/12	2	:30	5:58A- 6:57A (EST)	5	X	X	X	X	X			5	\$500.00	\$2,500.00	Columbus (WSYX)		9/21/12

CONFIRMATION CONTRACT

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Agency	MidWest Communications (1392)	Entered By	Lorie Luthman
Product	POLITICAL CANDIDATE (ns) (1186)	CO-OP	No
Brand	HD 20 TV Buy (474891)	Headline #	
Salesperson	HOUSE-COLUMBUS, WSYX/WTTE/ESYX/WWHO (1)	Demo	
Sales Office	WSYX/WTTE/ESYX/WWHO	Order Type	Normal
Buyer Name	Clegg, Bob	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	HD 20 TV Buy	Commission	\$6,686.25
Account Types	Local/Political Candidate Agency BRD	Net Total	\$37,888.75
Billing Type	Weekly/Irregular	Sales Tax	
Comments			

Columbus (WSYX)		
By Broadcast Month	Spots	Rate
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	10/01/12-10/05/12	2	:30	6:58A- 9A (EST)	3	X	X	X	X	X			3	\$550.00	\$1,650.00	Columbus (WSYX)		9/21/12
15.0	Normal Line / SPOT	10/01/12-10/05/12	2	:30	9A- 10A (EST)	5	X	X	X	X	X			5	\$125.00	\$625.00	Columbus (WSYX)		9/21/12
16.0	Normal Line / SPOT	10/01/12-10/05/12	2	:30	12P- 1P (EST)	5	X	X	X	X	X			5	\$500.00	\$2,500.00	Columbus (WSYX)		9/21/12
17.0	Normal Line / SPOT	10/01/12-10/05/12	2	:30	4P- 5P (EST)	5	X	X	X	X	X			5	\$700.00	\$3,500.00	Columbus (WSYX)		9/21/12
18.0	Normal Line / SPOT	10/01/12-10/05/12	2	:30	5P- 5:30P (EST)	5	X	X	X	X	X			5	\$800.00	\$4,000.00	Columbus (WSYX)		9/21/12
19.0	Normal Line / SPOT	10/01/12-10/05/12	2	:30	11:01P- 11:35P (EST)	5	X	X	X	X	X			5	\$850.00	\$4,250.00	Columbus (WSYX)		9/21/12
20.0	Normal Line / SPOT	10/06/12-10/07/12	2	:30	7:58A- 9A (EST)	2						X	X	2	\$350.00	\$700.00	Columbus (WSYX)		9/21/12
21.0	Normal Line / SPOT	10/08/12-10/08/12	2	:30	6P- 6:30P (EST)	1	X							1	\$800.00	\$800.00	Columbus (WSYX)		9/21/12
22.0	Normal Line / SPOT	10/08/12-10/08/12	2	:30	5:01A- 5:57A (EST)	1	X							1	\$125.00	\$125.00	Columbus (WSYX)		9/21/12
23.0	Normal Line / SPOT	10/08/12-10/08/12	2	:30	5:58A- 6:57A (EST)	1	X							1	\$500.00	\$500.00	Columbus (WSYX)		9/21/12
24.0	Normal Line / SPOT	10/08/12-10/08/12	2	:30	9A- 10A (EST)	1	X							1	\$125.00	\$125.00	Columbus (WSYX)		9/21/12
25.0	Normal Line / SPOT	10/08/12-10/08/12	2	:30	12P- 1P (EST)	1	X							1	\$500.00	\$500.00	Columbus (WSYX)		9/21/12
26.0	Normal Line / SPOT	10/08/12-10/08/12	2	:30	4P- 5P (EST)	1	X							1	\$700.00	\$700.00	Columbus (WSYX)		9/21/12
27.0	Normal Line / SPOT	10/08/12-10/08/12	2	:30	5P- 5:30P (EST)	1	X							1	\$800.00	\$800.00	Columbus (WSYX)		9/21/12

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Sales Office WSYX/WTTE/ESYX/WWHO
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Phone/Fax /
CPE HD 20 TV Buy
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28.0	Normal Line / SPOT	10/08/12-10/08/12	2	:30	11:01P- 11:35P (EST)	1	X							1	\$850.00	\$850.00	Columbus (WSYX)		9/21/12

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